A) "The Friendship Club" Strawberry Shortcake's friendship letter to children around the world elicits an invitation from Crepes Suzette to visit Pears and the Pieffel Tower. Some of the other children and Custard are not so sure that it is wise to visit a strange land – a place where people and customs are "sooooo different," but Strawberry assures them that seeing the world through different eyes is one of the best things about making new friends. Strawberry, Custard, and Pupcake make the trip. Even though Custard is not so sure that she likes Eclaire, Crepes Suzette's pet poodle, Strawberry and Crepes Suzette's friendship starts out beautifully. But when Pupcake accidentally causes "disaster and calamity" in Crepes Suzette's dress shop, things begin to fall apart. The pets run away and get lost; Crepes Suzette is so upset that she refuses Strawberry's offer of help; and Eclaire is captured by a dogcatcher! Before things can be put to right, the friends must come together to rescue Eclaire and find their missing pets. Everyone learns that when friends help each other, they can accomplish wonderful things.

B) "A Festival of Friends" Friends from all over the world descend on Strawberryland to take part in the first Great Friendship Festival. Strawberry thinks the festival will provide a wonderful opportunity to see the world through different eyes and believes that in spite of their differences, in the end most of the kids will be the same and like the same things. Angel Cake offers to bake the biggest friendship cake ever, but foolishly refuses help from anyone. Strawberry and her guest, Tea Blossom, get along famously – but neither will admit that they do not like each others favorite food. Instead of being honest with each other, they pretend to like what they do not, that could lead to hurt feelings. It is only after Strawberry, Tea Blossom and their pets barely survive a wild ride down the rapids of Soda Stream that they admit to having different likes. And it is only after Angel Cake's cake explodes, that she admits that she needs help. The old and new friends learn that friendship takes work, that friends need to be honest with each other, don't have to like the same things, and that one of the best and most important things about friendship is offering and accepting help.
V08 – Berry Fairy Tales

Episode 215 – When the Berry Fairy Came to Stay
Episode 216 – The Legend of Sherry Bobbleberry

A)  “When the Berry Fairy Came to Stay” Out gathering berries one day, Strawberry & her pets find a tiny fairy among the berry vines. Realizing that Strawberry is a very kind & caring person, the little fairy decides to take advantage of the kid’s good nature. Margalo B. BerryGlow pretends to be injured, and Strawberry takes her home to nurse her back to health. It is Margalo’s job to give the berries their red glow, but she’s a lazy creature and is thrilled to get out of doing the work. The more Strawberry does for her, the more Margalo takes advantage of Strawberry’s kindness. Custard & Pupcake soon realize that the little fairy is faking her injuries, but can’t convince Strawberry of it. In fact, Margalo plants the thought that Custard is jealous – because she isn’t the center of attention any more. Finally, Custard decides there isn’t room for her and Margalo in Strawberry’s house. She and Pupcake pack up and leave. Strawberry races to get her pets back home. When she’s in the countryside, she realizes that the berries are dying without Margalo’s help. She asks the little fairy to give the berries back their color, but Margalo is living the good life now and she can’t be bothered. So Strawberry tries to do Margalo’s job for her, but can’t pull it off. Margalo continues her lazy ways, until she’s inadvertently exposed as a faker. Contrite, Margalo vows to be a better person, er, fairy. She returns to work, making the berries well again. And when she starts treating others better, she finds she’s soon making wonderful new friends.

B)  “The Legend of Sherry Bobbleberry” One windy day, a tiny fairy named Sherry Bobbleberry gets blown into Strawberry’s open window. She is a klutzy little thing who is convinced she will always be a major goof-up. She was on an errand for the Fairy Queen when she got blown off course. She knows it means she’ll never be promoted to Fairy Princess First Class. When Sherry was being blown astray, she saw the creek rising – which means the whole fairy world is about to be flooded and needs to get back to warn everyone. Strawberry & Ginger Snap offer to help get Sherry back home. After a monumental journey (in which Sherry proves herself very self-sufficient), they reach the Berry Fairy Fields. Strawberry, Ginger, Custard, & Pupcake fall into the vines and find themselves shrinking down to fairy-size. They tumble and land in soft leaves...and see there’s an amazing, thriving civilization down here. They also see Sherry’s boss, Chief Periwinkle, treat her badly and won’t listen to Sherry’s warning about the flood. In the end, Sherry uses her special skills to help save the Fairy World from the rising floodwaters. She’s hailed as a hero by all the fairies, and the Queen at last gives her the title Fairy Princess First Class.
A) “Baby Takes the Cake” Apple Dumplin’ wants to help Strawberry & her Friends with the baking. But Dumplin’s just a little too little to be much help. In fact, she ends up making a pretty big mess of things. Strawberry’s friends think she’s too much of a baby – maybe she should just lay down for a nap? Her feelings hurt, Apple Dumplin’ does lay down and promptly falls asleep. She dreams that she’s a little bigger and Strawberry and her Friends are now the little babies! Apple Dumplin’ is in charge now! But the babies turn out to be quite a handful, and Dumplin’ quickly learns a lesson about taking on big responsibilities. The segment ends with Strawberry demonstrating how to prepare Apple Dumplin’s favorite treat – ice cream cookies.

B) “Piece of Cake!” At the urging of Honey Pie Pony, Strawberry & Friends decide to put on a Cooking Show. Ginger Snap invents a version of TV, which she calls Berryvision, to broadcast the show all over Strawberryland. Shy little Orange Blossom doesn’t want to appear on camera – instead, she helps Ginger Snap behind the scenes. Each of the other girls demonstrates a recipe, in turn. But when the finished dishes are inadvertently ruined, each blames the other for the fiasco. The girls leave the show, angry at one another... leaving camera-shy Orange Blossom to run the rest of the show. Later, at home, the others see their timid friend on Berryvision, doing her best to keep the show going. Feeling badly for her, the others return to the show to make one, last joyful recipe together.
V10 – Berry Blossom Festival

Episode 219 – Mind your Manners
Episode 220 – Queen for a Day

A) “Mind your Manners” It’s that time of year when the berries are about to burst into bloom – and it looks like this is going to be a bumper crop! Strawberry decides to celebrate the event with a first-ever Berry Big Berry Blossom Festival, with games and crafts and all the berry-best food you can eat. To kick off the festival, Angel Cake wants to hold a fancy formal Tea Party. They’ll get out the finest linens, wear their finest clothes and use their best manners! All the girls are really jazzed about it. All except one. Raspberry Torte is put off by all this talk of manners. She definitely does NOT think manners matter. In fact, it turns out Raspberry is a rather ill-mannered child. Her rude behavior is hard for the others to take. Strawberry comes up with a plan: they’ll hold two practice Tea Parties – one where the girls use no manners at all, the others where they’re well-behaved. After experiencing both extremes, Raspberry finally understands that manners DO matter. The Fancy Formal Tea Party is a huge success and a great way to begin the Berry Big Berry Blossom Festival.

B) “Queen for a Day” The Berry Blossom Festival is underway and everyone in Strawberryland is having a Grand Time, thanks to the selfless efforts of Strawberry Shortcake: she’s really giving this festival all she has! The others decide to recognize her hard work by crowning her the Berry Blossom Queen! It seems like a perfect plan...that is until the Peculiar Purple Pie Man of Porcupine Peak hears about it. He decides that his crony and partner-in-nastiness, Sour Grapes, should become the Berry Blossom Queen. That way, she’ll have control of the whole berry crop and he can use the berries in his new pie factory. Of course, as Sour Grapes wisely points out, there’s no way she’ll ever get elected Queen fair & square. And Pie Man agrees. They’re going to have to cheat like crazy. The Peculiar Purple Pie Man of Porcupine Peak convinces Strawberry & Friends that a set of obscure rules exist: According to these, the Berry Blossom Queen has to pass a series of tests. She must first prove herself to be the smartest and the strongest — able to make others do what she wants — and, of course, she has to be the best-looking in all the land. He makes sure Sour Grapes wins each contest...by rigging them! When Strawberry loses the final contest, it looks like Sour Grapes is going to be crowned Queen. But then, at the last possible moment, Huckleberry Pie invites everyone — including the home viewer — to clap and cheer if you want Strawberry chosen as Queen! With an overwhelming response, Strawberry gets the crown, and proves what real leadership is all about.